

Wyandotte



Downtown Development Authority



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I would like to introduce myself as the new Director of The City of Wyandotte Downtown Development Authority (DDA). I am a long-time resident of The City of Wyandotte, a graduate of Theodore Roosevelt High School, Lawrence Technological University and a licensed architect in the State of Michigan. I have worked as an Architectural Project Director and most recently as Special Projects Coordinator for The City of Wyandotte. My position has afforded me the opportunity to work in conjunction with every department in the City, including the DDA. Noteworthy City projects that I have spearheaded include: The Purple Heart Memorial Garden, The Wyandotte Farmers Market, The City of Wyandotte Website and the design of marketing and various promotional material for City events and programs. As a result of this new position, the DDA office is now located inside **THE HISTORIC BURNS HOME** at 2624 Biddle Avenue on the Wyandotte Museums Campus. Our office hours are 8:30 am to 2:30 pm, Monday through Friday, but I am always available to meet after hours with advance notice.



The DDA's initial focus will be on marketing **Downtown Wyandotte** as an historic waterfront destination. Our first step in this process is the acquisition of an online mapping program that will be launched late this summer. This software is built upon the Google Maps Platform and will be integrated with our city website: www.wyandotte.net. It will list all businesses in the Downtown District as well as cultural, recreational and civic entities. Your business will be mapped at no charge with the information that we currently have on file. If you wish to add additional information, once your listing is complete, please contact me. In addition, we are working in conjunction with the Building and Engineering Department to aggressively market our vacant properties and parcels in the Downtown District. Vacant land and parcels will also be listed on this map.

June 16th marks the kickoff the **Wyandotte Farmers Market**. We have planned many programs for patrons of all ages at the 2011 Market. The outdoor market is located at the corner of Elm and First Streets and runs from 12:00 noon to 6:00 pm each Thursday until October 6th. To promote the events at the Wyandotte Farmer's Market, we will be printing a Farmers Market Guide and are asking that businesses in the DDA District consider running specials in conjunction with Market Day in Wyandotte. We will list your business name, location and Thursday special in our guide at no charge. Requests must be received no later than May 11th. Details about this offer are listed on our webpage at www.wyandotte.net/dda. You can visit the Farmers Market website at www.wyandottefarmersmarket.com to find more about our programs.



The DDA is actively working to create a list of priorities and projects to undertake in the upcoming fiscal year. Among the priorities at the top of our list are: A comprehensive Downtown Guide and Map, a wayfinding and signage project, financial incentives for new and existing business and the implementation of our revised marketing plan. We are also working with the Recreation Department to facilitate the development of a **MUNICIPAL MARINA** in Wyandotte.

I look forward to meeting each and every one of you and I will work to keep you apprised of our plans through our website, City E-Newsletter, social media and our DDA newsletter which will resume again this fall. Please know that my door is always open to your suggestions, ideas and (yes!) even your complaints.



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Natalie Rankine, RA . Director

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